

5/2/2015

Dragon Nation Spirit Council  
Round Rock High School  
201 Deepwood Dr.  
Round Rock, TX 78681  
Tiffanie Harrison, Faculty Sponsor  
tiffanie\_harrison@roundrockisd.org

Dear Sir or Madam,

Dragon Nation is the official school spirit group for all of Round Rock High School. We encourage the RRHS community to unite and rally behind *all* of our athletic teams and extracurricular events. This spirit organization is similar to student spirit sections like Texas A&M's '12<sup>th</sup> Man', GWU's 'Colonial Army', or Duke University's 'Cameron's Crazies'. In addition to our spirit promotion efforts we also handle advertising and public relations as they relate to events at Round Rock High School. The purpose of Dragon Nation is to promote a unified student body that works to support all campus organizations through attendance, spirit and good sportsmanship.

Membership is open to all students and benefits include:

- Dragon Nation T-shirt
- Priority seating at Varsity athletic events
- Food, giveaways and the opportunity to participate in 'minute-to-win-it' games during athletic events
- Access to playoff fan buses

There are several ways for local area businesses to show support for this initiative. We are currently looking for sponsorships in the following areas:

- Giveaways: Freebies given to the loudest and proudest in the student section at every game. This can include but is not limited to food coupons and gift cards in small denominations.
- Event sponsorships: Tailgate and special-event sponsorships for specific games.
- Minute-to-win-it sponsorships: Prizes in larger denominations for fans that complete minute-to-win-it competitions during games and events

Sponsors will be recognized through their specific spirit-item, event, or promotion as well as through our website and social media which has a reach of over 25,000 students, parents and community members. We will also strongly encourage all of Dragon Nation to in turn support our Sponsors with their business.

**Thank You,**

Tiffanie Harrison  
Dragon Nation Faculty Sponsor  
Round Rock High School



*Follow us on social media & the web:*

*Twitter: @dragonnationrr*

*Facebook: [www.facebook.com/TheDragonNation](http://www.facebook.com/TheDragonNation)*

*Website: [www.TheDragonNation.com](http://www.TheDragonNation.com)*

*Instagram: @dragonnationrr*

Our Sponsorship Recognition Program includes the following levels of commitment:

**Dragon Maroon Sponsor: \$1000**

*Game Giveaway Promotional Item with Exclusive Name/Logo Recognition  
Name and Logo Prominently Featured on Sponsorship Banner Displayed at In-Season Events  
Name, Website Link and Logo Featured on Dragon Nation Website  
Sponsorship Plaque for Display in Place of Business  
Promotion on Dragon Nation Social Media*

**Dragon White Sponsor: \$500**

*Name and Logo Prominently Featured on Sponsorship Banner Displayed at In-Season Events  
Name, Website Link and Logo Featured on Dragon Nation Website  
Name and Logo Prominently Featured on the Back of Sponsorship Shirt  
Promotion on Dragon Nation Social Media*

**Dragon Silver Sponsor: \$250**

*Name and Logo Featured on Sponsorship Banner Displayed at In-Season Events  
Name, Website Link and Logo Featured on Dragon Nation Website  
Name and Logo Prominently Featured on the Back of Sponsorship Shirt*

**Friends and Family of Dragon Nation: \$100**

*Name Featured Prominently on the Back of Sponsorship T-Shirt  
Name Featured on Dragon Nation Website*

Various sponsorship levels allow individuals and companies to support Dragon Nation at the level in which they are comfortable. Your support will allow the club members the opportunity to grow as both a team and an individual. We appreciate any level of support that you can give the members of Dragon Nation.

Please contact Tiffanie Harrison at [tiffanie\\_harrison@roundrockisd.org](mailto:tiffanie_harrison@roundrockisd.org) or 512.704.1801.

Individual or Corporate Sponsorship Level: \_\_\_\_\_

Company/Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email & Website URL: \_\_\_\_\_

Dragon Nation Reference: \_\_\_\_\_

**Please Make Checks Payable to:  
Round Rock High School. Please include Dragon Nation in the subject line.  
Donations to Round Rock High School Club are tax-deductible. We are a 501C Organization.**

Mail forms and donations to:  
Dragon Nation  
c/o Tiffanie Harrison  
201 Deepwood Dr.  
Round Rock, TX 78681